



Fundraise for Yellow Submarine



W: www.yellowsubmarine.org.uk | T: 01865 236119 | E: hello@yellowsubmarine.org.uk

About us

Yellow Submarine is an award-winning Oxfordshire charity that believes people with learning disabilities and autism deserve to live life to the full.

Many people with learning disabilities leave school with limited life skills which often leaves them isolated. We aim to tackle this problem through our numerous projects working with our members to build their confidence, self-esteem and independence whilst providing respite to families and carers.



What makes us different

We work with our members over many years, allowing us to gain trust and a real insight into how to support each person as an individual. We are ambitious and always looking for fresh and innovative approaches to help us make a real difference to our members lives. Most importantly we focus on having fun.



Our projects



For young people

For young people we offer school holiday activity programmes, youth clubs and residential holidays. Our goal is to help our young people grow in confidence, supporting their transition to adulthood. We aim to increase our members ability to access mainstream services, socialise independently and engage in meaningful work. In short, to be able to 'do more' but to 'need less' from the state or charities such as ours.

For adults

For adults we offer social clubs, training and residential holidays. Aside from having fun, the aim of the social clubs is to support adults in building independent social lives. Through peer based learning, it is a stepping stone to accessing mainstream groups.



Our Cafes

Our success achieving our goals has been greatly helped by award-winning social enterprise cafes we run in Oxford and in Witney, which is where our workplace training programme take place. People enter the cafés because of the quality of the coffee & food. It just 'so happens' that customers have left the door with a different perception of 'disability'.

Ideas & Inspiration

A

Auction

C

Car Wash

E

**Easter Egg
Hunt**

B

Bike Ride

D

Dog Walk

F

Fancy Dress

H

Hiking

J

Jazz night

G

Give something up

I

**Ice Bucket
Challenge**

K

Karaoke

M

**Matched
Giving**

O

**Obstacle
Course**

L

Ladies Night

N

**Non-uniform
Day**

P

Paintballing

R

Raffle

T

Talent Show

Q

Quiz Night

S

Skydive

U

**University
Challenge**

V

**Variety
Show**

W

Walk

X

**Xbox
Tournament**

Y

Yoga

Z

Zumba

Top Tips!

Set yourself a realistic target and be prepared to increase it.

Show your passion for Yellow Submarine.

Set up a Just Giving account with us to collect online donations.

Don't be afraid to ask people for help.

Try and get some local PR.

Make the most of social media—make sure you keep everyone updated with everything that you are doing.

Finally—HAVE FUN!

Where the money goes

Some examples of what your fundraising can go towards:

£50—pays for a trainees uniform

Uniforms play an important role in getting our trainees ready for the world of work; they also instil confidence and aid teamwork. Our trainees show great pride in wearing their Yellow Submarine uniforms!



£100—pays for a dinner session



On a monthly basis a number of our youth clubs make dinner together. Members are supported by staff and volunteers to prepare the meal, developing skills and independence. Once the meal is ready they sit down to eat together providing an opportunity to develop their confidence and social skills.

£200—pays for a 'Mega-Monday'

Our adults social clubs have a monthly session where the groups get to plan a trip out or something a bit different! Past activities have included laser tag, cinema, swimming as well as regular karaoke night. These sessions give our members the opportunity to go out into the local community with their peers, developing their confidence and giving them something to look forward to.

Planning checklist

Choose an event or challenge

☐

Set fundraising target

☐

Find a venue (if needed)

☐

Set a date

☐

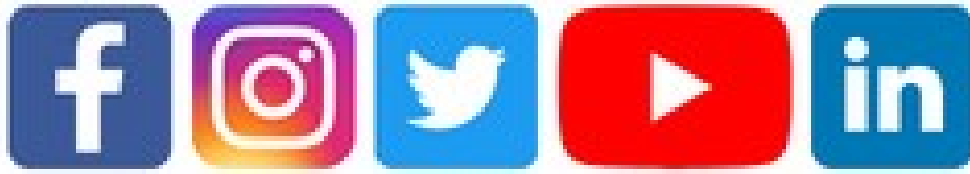
**Get the word out! Keep everyone updated
with everything you are doing.**

☐

Finally—HAVE FUN!

☐

How to publicise



Social Media—Utilise your social media to advertise your fundraising and ask for sponsorship.

Posters—Design a poster or use our template and put them up in your workplace/school/local businesses. Make sure to ask permission before putting up posters!

Blog—If you enjoy writing, why not create a blog to update everyone how your fundraising is going.

Email—Create a mailing list of your supporters and update them with your progress.

Word of mouth—Don't forget the old fashioned way! Spread new of your fundraising through conversations and encourage them to tell their friends too.

Local press—Get in touch with local radio stations, newspapers and magazines and see if they can share your news.

Running an event

Health & Safety

Be aware of any potential hazards and assess any risks.

Venue for events

Make sure the venue follows proper guidelines and is safe and appropriate location for the event.

Challenges

It's great to challenge yourself and push boundaries but take care of yourself and don't put yourself in a dangerous situation.

First Aid

Does your event require a level of first aid to be available?

Insurances & Licences

Insurance

Ensure you have the correct insurance in place for the event or challenge.

Licences

Some venues may require you to possess different licenses, make sure you are aware of these.

Other

Counting money

It's always a good idea to count cash with another person this helps prevent mistakes and ensures your sponsors trust your total.

If you are unsure or have any questions, please contact [Ella](#).

After the event

Keep everyone you know updated on how you have done! Whether you have been using your social media, blogging, emailing or talking to local press about your fundraising remember to let everyone know how much you have raised and say thank you to your supporters.

Let us know how your fundraising has gone and we can mention your success in our social media and newsletter, remember to include some pictures!

Getting the money to us:

Online, post, call us or come into the office.



Thank you

& good luck!

#WeCan

